

## (430) Video Production Team

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical Scoring Rubric

Required Elements (If any questions below are checked NO, stop scoring and assign a TOTAL score of 0)	
<b>Team followed topic</b>	<input type="checkbox"/> Y   <input type="checkbox"/> N
<b>Team followed Copyright and/or Fair Use Guidelines</b>	<input type="checkbox"/> Y   <input type="checkbox"/> N
If no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :	

Items to Evaluate					Points Awarded
Required Elements					
• Title sequence	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included more than one camera angle or motion	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included one voice over	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included ending credits	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Production free of typos	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• At least 75% of video footage by team members	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
Total Required Elements (60 points maximum)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
The team submitted the correct information and in the correct format.				10	
<ul style="list-style-type: none"> <li>Script, Storyboard, URL to the final project, Works Cited and signed Release Form(s) in one combined PDF file</li> </ul> <i>All points or none are awarded by the technical judge.</i>					
Final video promotion made effective use of time and was within contest time limit of three (3) to five (5) minutes.				20	
• Creativity and originality of content	1–5	6–10	11–15	16–20	
• Developed and portrayed topic	1–5	6–10	11–15	16–20	
• Effectiveness of video message	1–5	6–10	11–15	16–20	
• Music and tone (mood)	1–5	6–10	11–15	16–20	
Total Content (110 points maximum)					
Quality					
• Video Focus/Steadiness'/Shot Quality	1–5	6–10	11–15	16–20	
• Lighting quality	1–5	6–10	11–15	16–20	
• Color quality relating to topic	1–5	6–10	11–15	16–20	
• Audio quality (effective use of fades, normalizing, and/or use of sounds, & foley sound)	1–5	6–10	11–15	16–20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (250 points maximum)					



## JUDGE'S COMMENTS

### (430) Video Production Team

Member ID/Team Number \_\_\_\_\_

Judge Number \_\_\_\_\_

**COMMENTS:** (to be viewed by contestant)

*(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)*

**AREAS FOR IMPROVEMENT:**

**REASON FOR DISQUALIFICATION:** *(if applicable)*